



Laguna Hills Animal Hospital

24271 El Toro Road • Laguna Woods • CA 92637 (949) 837-7333

Used World-Wide!

Permanent Identification For Your Pet

Every two seconds a family pet is lost. Tragically, most never make it back home because their owners didn't identify them. Identifying your pet is vital. With a permanent identification microchip your pet can't leave home without his identification! An ID collar is always a great idea and should be worn by every pet, but if the collar is lost or removed the hidden microchip will provide the protection that can make the difference between life or death for your pet. A Permanent Identification chip will **END YOUR WORRIES** about losing your pet!



Safe
Painless
Inexpensive
(Only \$39!)

Don't wait until it's too late!

IDENTIFICATION MICROCHIP:

F.A.Q.'s

Q. What is an identification Microchip?

A. The special microchip is a tiny computer chip that has an identification number programmed into it and is encapsulated within a biocompatible material. It is simply injected under the skin of your pet, where it will stay for the life of the animal. This provides a permanent, positive identification, which cannot be lost, altered, or intentionally removed.

Q. How does the microchip work?

A. The computer memory in the microchip contains a unique number - no two animals will ever have the same number. A radio signal is used to read this number through your pet's skin.

Q. How long does the microchip last?

A. Once injected under the skin of your pet, the microchip becomes encased by a thin layer of protein, which anchors it in place. The microchip itself has no power supply to replace or moving parts to wear down.

Q. My pets never leave my yard. Why does it need a microchip?

A. It only takes one time for the mailman, gardener, meter reader, neighbor, or visitor to leave the gate open or the door ajar. Unaltered pets in particular have a desire to roam. Earthquakes & storms can make even the best-trained pet bolt and run. Pet theft is also a daily occurrence unfortunately.

Q. Does my pet have to be sedated for the injection?

A. No. Injecting the microchip is just like any other injection or vaccination.

Q. Does the procedure hurt my pet?

A. No, there is no more discomfort than a routine vaccination.

Q. If my pet is found, how does the shelter know to contact me?

A. When a shelter finds a pet with a microchip they will call AVID at 1-800-336-AVID. The operator will immediately give the caller the name of the veterinarian who implanted the microchip. That veterinarian will be called and will conduct a search of the medical records. The doctor then calls the pet owner with the information regarding the location of their lost pet. If the pet is registered with PETrac, a nationwide recovery network, the caller/shelter will be given the pet owner's name directly. This "factors the veterinarian out of the recovery equation". It is advisable for those that move frequently, change phone numbers occasionally, or just prefer to be called directly. It is a one time fee of \$50, (call to verify current price) that covers all of your pets, now and future.